Leaning into the Future

2020 – 2025 Draft Strategic Process Plan Overview
Aligning and Elevating Campuses

Listening Phase – Board of Regents
September 13, 2019
What’s Going On?

- Meetings with Key Stakeholders
  - Strategic Planning Ad Hoc Advisory Group (2x)
  - CU Faculty Council
  - CU Staff Council
  - Board of Regents Governance Committee
- Feedback
- Future Engagement with Key Stakeholder
Why a System Strategic Plan?

- Align all elements of governance - regents, system, campuses
- Complete previous system strategic planning effort
- Make the case for CU with the state
- Shine light on areas of success and need alike
- Optimize collaboration
- Fully leverage technology
- Answer intractable challenges – deferred maintenance
- Lean into the Fourth Industrial Revolution
University of Colorado Strategic Pillars & Focus Areas

PILLAR 1: AFFORDABLY EDUCATE
Strategic Focus Areas
• Grad Rates and Retention (CU Boulder, Colorado Springs, and Denver)
• Diversity and Access
• Wellness and Mental Health
• Innovation in Academic Offerings

PILLAR 2: DISCOVERY & IMPACT

PILLAR 3: FISCAL STRENGTH
Strategic Focus Areas
• Technology Enablement and Infrastructure
• Expand Collaborations and Partnerships
• Facilities and Deferred Maintenance

Strategic Focus Areas
• Scholarly/Creative Work and Graduate Programs
• Healthcare (CU Anschutz)

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CU Strategic Plan – *what it is*

CU Strategic Plan Definition - Creates a roadmap that focuses the university’s strategic priorities over the next five years and beyond

- Develops means to leverage enterprise wide opportunities
- Recognizes the unique attributes of each campus while also identifying opportunities to advance the entire CU system
- Articulates metrics that measure progress over time
- Identifies and addresses current and future trends affecting the university
- Informs investment and resource allocation priorities

University of Colorado
Boulder | Colorado Springs | Denver | Aurschutz Medical Campus

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CU Strategic Plan – *does not*

- Replicate or replace campus strategic plans
- Ignore unique campus attributes and strengths
- Get into campus level execution
- Contain more than 10 focus areas
CU’s Strategic Planning Process

Phase 1: Listening

Phase 2: Defining the Scope

Phase 3: Synthesis and Prioritization

Phase 4: Finalization & Implementation

Listening & Engaging
(Accessing Strengths, Weaknesses, Opportunities & Threats)
CU’s Strategic Plan Development

**Strategic Pillars**
Reoccurring themes identified from discussions with key stakeholders

**Strategic Focus Areas**
Identified long-term outcomes to provide focus for the planning process

**Key Metrics**
Quantifiable measurements that will track and assess the status of established focus areas

**Action Items**
Specific objectives that are measurable, associated with a timetable and a budget
CU Strategic Plan – *what is in it?*

Focuses on three overarching strategic pillars for the success and sustainability of CU:

- **Affordably Educate**
- **Discovery & Impact**
- **Fiscal Strength**
CU Strategic Plan – **AFFORDABLY EDUCATE**

- Graduation Rates and Retention (CU Boulder, Colorado Springs and Denver)
- Diversity and Access
- Wellness and Mental Health
- Innovation in Academic Offerings

**PROCESS**

- How do we define and measure success in each?
- What are the best and most promising practices that would allow us to become a national leader in each?
- How can the System facilitate success in these areas (e.g., facilitating transfer of knowledge, removing bureaucratic barriers, celebrating and sharing successes across the System)
CU Strategic Plan – *DISCOVERY & IMPACT*

- Scholarly/Creative Work and Graduate Programs
- Healthcare (CU Anschutz)

**PROCESS**

- How do we define and measure success and impact in discovery?
- What are the best and most promising practices that would allow us to elevate our international standing?
- How can the System facilitate success in this (e.g., facilitating transfer of knowledge and collaboration where appropriate, removing bureaucratic barriers, celebrating and sharing successes across the System)?
CU Strategic Plan – *FISCAL STRENGTH*

- Technology Enablement and Infrastructure
- Expand Collaborations and Partnerships
- Facilities and Deferred Maintenance

**PROCESS**
- How do we define and measure success and impact in fiscal sustainability?
- What are the best and most promising practices that would allow us to be a national leader among public institutions of higher education in this area?
- How can the System facilitate success in this (e.g., exploring innovative partnerships and/or investments at the System level, removing bureaucratic barriers to success)?
Structure identifies campus-based strategic priorities as well as those across the entire organization where opportunities exist to elevate, align and advance the CU campuses and system as a whole.
Phase 1: Listening

• Step 1: July – Early August 2019: Gather Regent and chancellor input on priorities

• Step 2: July – November 2019: Process Development

• Step 3: August 20, 2019: Steering committee and VPs review and discuss proposed structure, timeline and strategic pillars and focus areas

• Step 4: Late August – Early September: Shared governance groups and Regents’ Governance Committee meetings

• Step 6: September 12-13, 2019: Discussion and feedback with Regents’ regarding timeline, structure and general strategic pillars and focus areas

*Input will be gather throughout the process*
Phase 2: Defining the Scope

- Step 1: Early October 2019: Strategic planning committee kickoff meeting
- Step 2: October – November 2019: Strategic focus areas goal development
- Step 3: November 06 – 07, 2019: Regents’ discussion, feedback and approval of strategic focus area goals
- Step 4: November 2019 – March 2020: Key metrics and action items generation for strategic focus areas
- Step 5: February 13 – 14, 2020: Strategic plan process update, discussion and feedback with Regents’
- Step 6: TBD: Base and sensitivity cases from fiscal feasibility committee
Phase 3: Synthesis and Prioritization

• Step 1: March 2020: Input from fiscal feasibility committee

• Step 2: March 11, 2020: Strategic plan process update, discussion and feedback with Regents’

• Step 3: March 2020: Full strategic planning committee prioritization meeting

• Step 4: April 2 – 3, 2020: Strategic plan process update, discussion and feedback with Regents’

• Step 3: April – May 2020: Distillation by strategic planning team
Phase 4: Finalization & Implementation

- Step 1: May – July 2020: Engagement dialogue with stakeholders
- Step 2: July Regent Retreat: Regent discussion, feedback and approval
- Step 3: TBD: Publication
- Step 4: Fall 2020 – 2025: Implementation & Ongoing Assessment of strategic plan
## Breakout Groups

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<tr>
<th>GROUP 1</th>
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<td>Regent Smith</td>
<td>Regent Griego</td>
<td>Regent Shoemaker</td>
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<td>Regent Carson</td>
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<td>VP Finlaw</td>
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<td>Chancellor Reddy</td>
<td>Campus Faculty Assembly Rep. O’Bryant</td>
<td>Chancellor Elliman</td>
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<td>Faculty Chair Addison</td>
<td>Staff Chair Untisz</td>
<td>Co-Chair Saliman</td>
<td>Staff Vice Chair Dressler</td>
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