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# School District of Lancaster

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## Mid-Year Goals Update

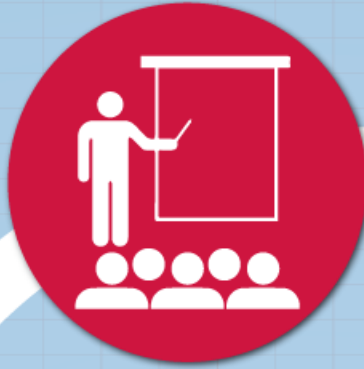
### Superintendent's Report

January 21, 2020

*Together We Can!*



# Strategic Focus Areas



# **Focus Area: Teaching & Learning**



# Instructional Rounds



## Objectives:

- Common Language
- Calibrate Instructional Eyes
- Share Best Practices

## Data:

- 38 Visits
- 114 Classrooms
- 76 Hours



# Curriculum Collaboration



- MS ELA
- Elementary ELA
- MS Math
- **New lessons** embedded into existing curricula for the start of next year



# **Focus Area: Student-Centered Climate & Culture**





# DEEP EQUITY



# Deep Equity Training



- Initial and ongoing training for **ALL staff members**
- Next Step – creation of an **Equity Policy**





# **Focus Area: Community Engagement**



# Collaboration with Employee Groups



- Principal Roundtables
- LTL joint retreat planning
- LEA facilitated equity training
- Calendar committee
- Budget updates
- OTEE Communication
- Superintendent's Blog



# New Website Launch



- **97,184 sessions since launch (70% mobile)**
- **47.2% bounce rate (vs. 62% last year)**
- **251 Conversions – people communicating with us through the website**



# Social Media



<b>Facebook</b>	Posts per month	56
	Average impressions per month	397,458
	Engagement rate	25.60%
	Page responsiveness	100%
	Response time - minutes	16
	Spanish language likes	12.53%
<b>Twitter</b>	Tweets per month	65
	Average impressions per month	62,258
	Engagement rate	4.60%

**Stretch Goal**

**Above Target**

**Target**

**Below Target**

**Way Behind**



# Advocacy

- TLC Leadership Charter School
- Lancaster Chamber Consortium
- State of the District Breakfast
- Lancaster Coalition to Combat Poverty Strategic Retreat
- PA Advisory Committee to the US Commission on Human Rights on “school-to-prison” pipeline
- Dialog with Rep. Smucker’s Office on higher education reform



- Joint press conference on charter reform and fair funding
- Addressed district PTO/PAC on fair funding





# **Focus Area: Operational Effectiveness**

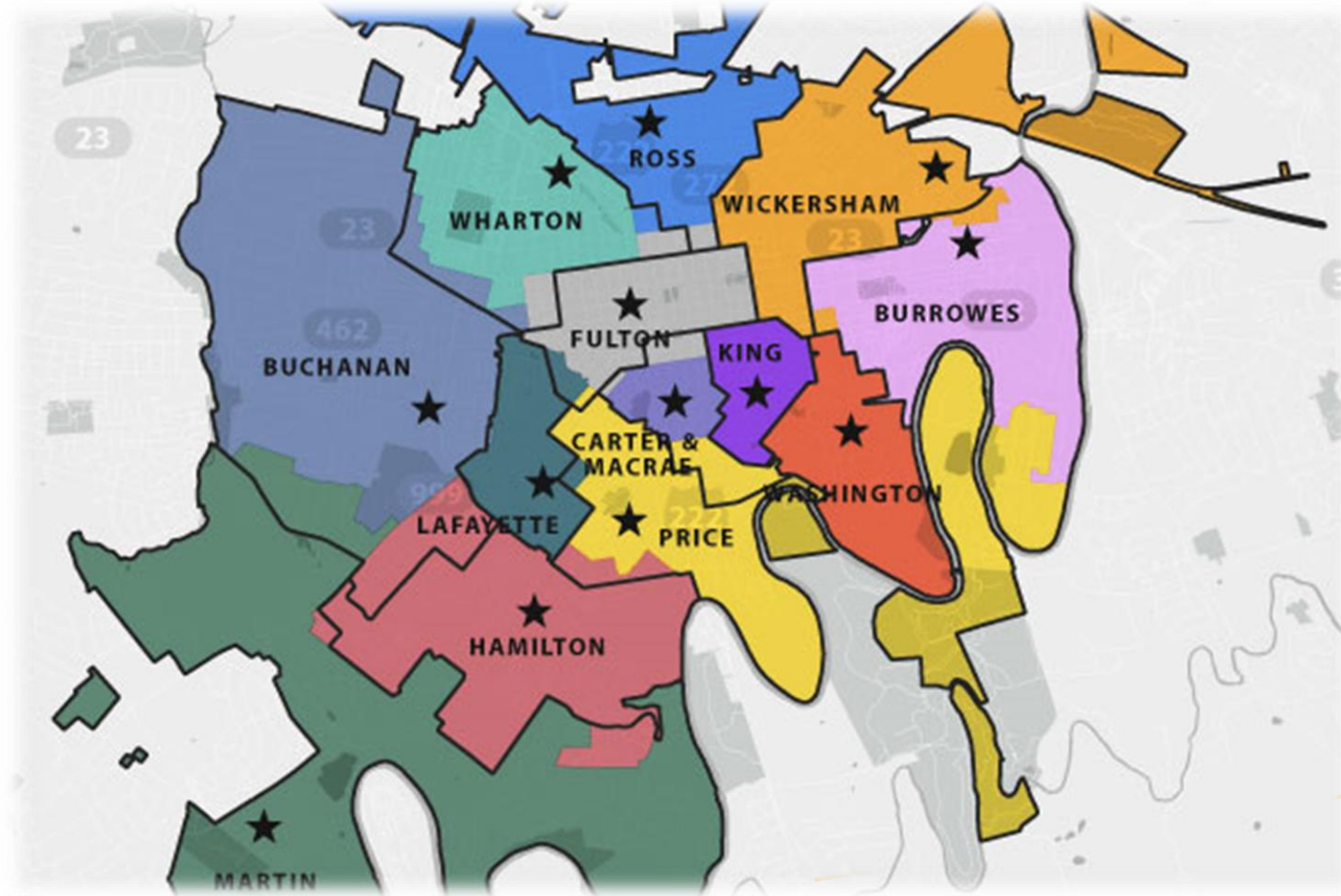


# Boundary Study



- Narrowed down to two options:
  1. Balance class size and improve walkability
  2. Align elementary boundaries with middle school boundaries

Task force aims to have a final recommendation for consideration in the coming weeks.



# Five-Year District Technology Plan



## iPad Distribution

### Year One

2,037 Middle

758 teacher

### Year Two

4,030 Elementary

946 9<sup>th</sup> Grade

178 Buehrle/Phoenix

### Year Three

2020-2021



# Other Technology Highlights



Year 2  
2018-2023  
Tech Plan

**262**

Charging Carts

**59**

Apple TVs

**520**

Teachers Trained

# Additional Focus Areas

- Instructional vision – to be developed for understanding
- Portrait of a Graduate
- Strategic budgeting process
- District-wide Equity Team – equity policy
- Increase opportunities to collaborate with employee groups
- Finalize CTE planning for future
- Vigilance in building construction
- Enhanced coaching for teachers & administrators –  
across all levels





# **School District of Lancaster**

*Together We Can!*

