2019-2020 AY Presidential Priorities

1. **Effective oversight of operations including the implementation of strategic initiatives**

   Implementation of the student success plan, strategic vision and education data hub fall under this priority as does the building of a FY 20 budget that better aligns revenues with expenditures and prioritizes strategic initiatives such as employee compensation. It also includes continued progress on the campus master plan, hitting enrollment and revenue targets, and creating a more inclusive campus environment among other things.

2. **Success with the legislature and governor in the promotion of UMW’s legislative priorities**

   This entails advancing the priorities and initiatives detailed in the Board of Visitors-approved six-year plan.

3. **Effectively build donor, industry, alumni, and community engagement**

   This includes achieving our goals for fundraising and alumni engagement. In addition, it means continuing our efforts to build mutually beneficial partnerships with industry, the City of Fredericksburg and the surrounding region, local school districts, community colleges and other higher education partners.

4. **Effectively Communicate UMW’s Mission, Vision, Distinctiveness and Value to internal and external audiences**

   This includes the rebranding work with MindPower but also other efforts to more effectively communicate with faculty, staff, students, parents, alumni, prospective students, donors, and other stakeholders.